

Plants at the Extreme!

Botany

Anchorage
Alaska
July 18-21

2020

Join us for the Annual Meeting of these
Professional Scientific Societies
in Anchorage, Alaska

Botanical Society of America
International Association for Plant Taxonomy
American Fern Society
American Society of Plant Taxonomists
Arizona Native Plant Society
Society for Herbarium Curators
American Bryological and Lichenological Society

Benefits of Exhibiting

- Multi-media exposure with over 10,000 botanical scientists and students throughout the year
- Make valuable contacts through our targeted audience
- Demonstrate and promote your latest products and services
- Ongoing traffic builders to drive attendees to the exhibit hall and to your booth

We will work with you to get your Company the **MOST** exposure

All Exhibitors in all levels get Multi-media exposure on societies' Facebook Pages, Twitter feeds, promotion on our virtual exhibit hall on the conference web site and in emails to the members of all scientific societies - over 9,000 scientists!

Tier I Corporate Exhibitors - \$1800
Non-Profit Exhibitors - \$900

- Full year recognition on Botany Conference website reaching over 10,000 plant scientists
- Recognition on social media and advertisements in Botanical Society of America scientific publications
- Rotating banner ad on Botany Conference website for life of the site
- Access to list of conference attendees prior to conference
- Three full-page ads in three editions of the publication *Plant Science Bulletin* distributed to over 20,000
- 10 x 10 booth space at Botany Conference and two complimentary conference registrations

Tier II Corporate Exhibitors - \$1400
Non-Profit Exhibitors - \$700

- Full year recognition on Botany Conference website reaching over 10,000 plant scientists
- Recognition on social media and advertisements in Botanical Society of America scientific publications
- Three months of rotating banner ads on Botany Conference website
- Access to list of conference attendees prior to conference
- One full-page ad in the publication *Plant Science Bulletin* distributed to over 15,000
- 10 x 10 booth space at Botany Conference and two complimentary registrations



For more information, contact us - johanne@botany.org - www.botanyconference.org