



## Exhibiting at Botany 2017

Join us for the Annual Meeting of these  
Professional Scientific Societies;

Botanical Society of America  
International Association for Plant Taxonomy  
American Fern Society  
American Society of Plant Taxonomists  
Society for Hebarium Curators  
American Bryological and Lichenological Society

### Benefits of Exhibiting

- Multi-media exposure with over 9,000 botanical scientists and students throughout the year
- Make valuable contacts through our targeted audience
- Demonstrate and promote your latest products and services
- Ongoing traffic builders to drive attendees to the exhibit hall and to your booth

**We will work with you to get your Company the most exposure**

All Exhibitors in all levels get Multi-media exposure on societies' Facebook Pages, Twitter feeds, promotion on our virtual exhibit hall on the conference web site and in emails to the members of all scientific societies - over 9,000 scientists!

**Tier I Corporate Exhibitors - \$1,800**  
**Non-Profit Exhibitors - \$900**

- Full year recognition on Botany Conference website reaching over 10000 plant scientists
- Recognition on social media and advertisements in Botanical Society of America scientific publications:
- Rotating banner ad on Botany Conference website for life of the site
- Access to list of conference attendees prior to conference
- Recognition in *Applications for Plant Sciences (APPS)* hosted by BioOne and accessed by 4000 institutional organizations.
- 3 Full page ads in 3 editions of the publication *Plant Science Bulletin* distributed to over 20,000
- 10 x 10 booth space at Botany Conference and 2 complimentary conference registrations

**Tier II Corporate Exhibitors - \$1400**  
**Non-Profit Exhibitors - \$700**

- Full year recognition on Botany Conference website reaching over 10000 plant scientists
- Recognition on social media and advertisements in Botanical Society of America scientific publications
- 3 months of rotating banner ads on Botany Conference website
- Access to list of conference attendees prior to conference
- 1 full page ad in the publication *Plant Science Bulletin* distributed to over 20,000
- 10 x 10 booth space at Botany Conference and 2 complimentary registrations

