



Omni Hotel Ft. Worth, Texas

Exhibiting at Botany 2017

Join us for the Annual Meeting of these
Professional Scientific Societies;

Botanical Society of America
International Association for Plant Taxonomy
American Fern Society
American Society of Plant Taxonomists
Society for Hebarium Curators
American Bryological and Lichenological Society

Benefits of Exhibiting

Multi-media exposure with over 9,000 botanical scientists and students throughout the year

Make valuable contacts through our targeted audience

Demonstrate and promote your latest products and services

Ongoing traffic builders to drive attendees to the exhibit hall and to your booth

We will work with you to get your Company the most exposure

All Exhibitors in all levels get Multi-media exposure on societies' Facebook Pages, Twitter feeds, promotion on our virtual exhibit hall on the conference web site and in emails to the members of all scientific societies - over 9,000 scientists!

Tier I Corporate Exhibitors - \$1,800
Non-Profit Exhibitors - \$900

- Full year recognition on Botany Conference website reaching over 10000 plant scientists
- Recognition on social media and advertisements in Botanical Society of America scientific publications:
- Rotating banner ad on Botany Conference website for life of the site
- Access to list of conference attendees prior to conference
- Recognition in *Applications for Plant Sciences (APPS)* hosted by BioOne and accessed by 4000 institutional organizations.
- 3 Full page ads in 3 editions of the publication *Plant Science Bulletin* distributed to over 20,000
- 10 x 10 booth space at Botany Conference and 2 complimentary conference registrations

Tier II Corporate Exhibitors - \$1400
Non-Profit Exhibitors - \$700

- Full year recognition on Botany Conference website reaching over 10000 plant scientists
- Recognition on social media and advertisements in Botanical Society of America scientific publications
- 3 months of rotating banner ads on Botany Conference website
- Access to list of conference attendees prior to conference
- 1 full page ad in the publication *Plant Science Bulletin* distributed to over 20,000
- 10 x 10 booth space at Botany Conference and 2 complimentary registrations

